

October 5, 2010

Cash for Grass Incentive Program Re-launches this November
Outdoor Landscaping and Water Conservation Go Hand in Hand

For more information, contact:

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FOR IMMEDIATE RELEASE

APPLE VALLEY—The Alliance for Water Awareness and Conservation (AWAC), in cooperation with your local water district and Mojave Water Agency (MWA), is pleased to announce that the popular Cash for Grass Program will begin accepting applications again from residents and business owners who want to qualify to receive up to fifty cents (\$0.50) per square foot of turf removed and replaced with desert landscaping.

Neighborhoods throughout the MWA service area are enjoying the benefits of beautiful, water-saving landscapes that were converted from high water using turf throughout the first phase of the program, or between February 2008 and June 2010. The Cash for Grass Program has saved over 550 acre-feet of High Desert water supplies, which is enough to supply water to 1,100 or more families for a year (an acre foot of water is equivalent to enough water to cover a football field one foot deep).

Please remember that in order to qualify for a rebate on your landscape conversion project, an application must be turned into your local water district so that a pre-inspection can be completed before any turf is removed or killed. There are many resources available from your local water district and www.hdawac.org to assist you in planning your landscape conversion project – this includes desert plant selection and care, drip irrigation installation and maintenance, and hydrozoning (or grouping plants by similar watering needs) to name a few.

For additional information about the Cash for Grass Program contact your local water district or Tamara Alaniz at (760) 946-7038 and by email at talaniz@mojavewater.org, or visit www.highdesertsaveswater.org.

Founded in July of 1960, Mojave Water Agency serves the High Desert region of San Bernardino County as one of the 29 State Water Contractors and is responsible for managing the High Desert region's groundwater resources to ensure a sustainable supply to meet present and future water demands.

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